(RS/KG)

Soil Type	Upto 16-4-93	For the period from 17-4-93 to 30-4-93	upto 30-4-93
1	2	3	4
Northern Black Soil	15.32	15.53	15.43
Central Black Soil	17.62	16.24	16.94
Southern Black Soil	26.50	23.71	25.45
Southern Light Soil	26.65	23.77	25.75
Northern Light Soil	32.03	28.69	30.79
TOTAL :	24.83	21.29	23.40

Role of Commercial Counsellors in i'ru-moting Indian Export

1502. SHRI MENTAY PADMANA-BHAM: Will the Minister of COMMERCE be pleased to state :

(a) whether Commercial Counsellors in our Embassies abroad have been interacting with his Ministry and various trade organisations to improve our export per-formance;

(b) if so, the details of such interaction in earlier years and the present system since the financial year 1992;

(c) whether any targets have been set for the commefctial dorinsefllors in our Embassies abroad;

(d) if so, the details thereof;

, (e) if not, what is the yardstick used to judge the performance and assess their utility and contribution to the export economy; and

(f) the details of steps being taken to enhance the participation of Commercial Counsellors or equivalent officers in our Embassies abroad in targeting products for exports?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CON-SUMERS AFFAIRS AND PUBLIC DIS-TRIBUTION WITH ADDITIONAL CHARGE OF THE MINISTER OF STATE IN THE MINISTRY OF COM-iMERCB (SHRI KAMALUDDIN AHMED) : (a) to (f) Commercial Counsellors of our Missions abroad have been keeping the Ministry of Commerce and various trade organisations informed of the latest trends and deve-lopments by sending monthly Commercial reports and special despatches focusing attention on business opportunities avail-jable in the country of their accreditation. ;The Commercial Counsellors also prepare periodical market surveys, organise buyer-seller meets and schedule investment pro-Smotion activities in terms of seminars, workshops and discussions. These efforts have acquired greater depth with the initiation of the on-going reform process of our economy.

While no specific targets are laid the Annual action plan, lays down a framework of activities for the missions, under which they undertake a series of measures to promote India's economic and commercial interests. These measures include organisations of and participation in Trade Fairs, preparation for Joint Commission] Joint Committee meetings and cultivation of key local businessman and decision

makers in the local government. The performance and utility of the commrcial counsellors as well as their contribution is assessed by the concerned Head of Mission. In the context of the recent measures towards liberalisation of our economy, steps have been taken to strengthen and re-orient the functioning of our commercial representatives abroad. In this periodic briefings of Indian Heads of Missions, the Prime Minister has repeatedly stressed the importance of enhancing the economic content of Indian diplomacy. Accordingly, communications have been addressed to all Heads of Missions outlining the steps required for enhancing their participation in export promotion. These steps include monitoring all economic developments relevant to India extension of assistance to exporters and business delegations, promotion of India's participation in projects offered for international bidding. They have also been asked to prepare comprehensive economic and commercial notes for us-; by Indian exporters and prepare target oriented action plans to promote our exports, particularly in thrust areas and to undertake market surveys. A mechanism has also been devised for close and continuous Interaction between our Missions *end* our tradelindustry organisations to avoid delays in communication. To enable our Missions to effectively discharge these responsibility, special training programmes have been organised in India for commercial representatives as well ss Heads of Missions. For more efficient functioning of our Missions, steps have been taken to computerise information in the commercial leconomic wings of some of our Missions.

भारतीय निर्यातों की लाभप्रदता

1503 डा. जितेन्द्र कुमार जैन।
श्री राम जेठमलानी

क्या वाणिज्य मंत्री यह बताने की कृपा करेंगे कि:

(क) क्या यह सच है कि देश के लिए खाद्य तिलहनों के निर्यात करने की अपेक्षा, कपास, गेहूं और चावल का निर्यात करना अधिक लाभकारी है;

(ख) क्या यह भी सच है कि विश्व बैंक ने वर्ष 1991 के लिए अपने "कंट्री इकोनॉमिक मैमोरेंडम' ने भी इस संकेत का उल्लेख किया है;

(ग) यदि हां, तो क्या सरकार ने इस मामले में विशेष जानकारी प्राप्त की है;

(घ) यदि हां, तो इस संबंध में तथ्य क्या हैं;

(ङ) यदि इस मामले में कोई अध्ययन नहीं किया गया है तो इसके क्या कारण है; और

(च) क्या सरकार निकट भविष्य में इस संबंध में कोई रिपोर्ट तैयार करवाने का विचार रखती है?

नागरिक आपूर्ति उपभोक्ता मामले और सार्वजनिक वितरण मंत्रालय में राज्य मंत्री और वाणिज्य मंत्रालय में राज्य मंत्री का अतिरिक्त प्रभार (श्री कमालउद्दीन अहमद): (क) से (च) जानकारी एकत्र की जा रही है और सभा पटल पर रख दी जाएगी।

Export of Minerals from Andhra Pradesh

1504. SHRI V. HANUMANTHA RAO: Will the Minister of COMMERCE be pleased to state:

(a) what is the quantum of mineral exports from Andhra Pradesh in teims of foreign exchange, together with (he details of minerals exported in 1992-93;

(b) whether there are any projections to indicate rapid increase in mineral exports from Andhra Pradesh : and

(c) if so, the details of such projects ?

THE MINISTER OF COMMERCE (SHRI PRANAB MUKHERIEF) : (a) to (c) State-wise export statistics and export projections in respect of minerals and not maintained. Minerals mainlv being exported from Andhra Pradesh are Baryte* Granite, Manganese Ore, Mica etc.